Course Syllabus

MGMT 5400 - Managerial Ethics
Spring 2008

Patrick H. Sugrue
Adjunct Professor of Management
Terry College of Business
University of Georgia
Athens Campus

Office: TBD
Phone: 404 350-1074
Email: psugrue@uga.edu

Course Text:
Archie B. Carroll and Ann K. Buchholtz.
Note: Please be certain to get the 6th edition (U.S. edition).

Course Prerequisite:
Mgmt 3000

Course Description:
This course is designed to investigate the broad spectrum of business ethics issues that managers face today. Included among the topics explored are: corporate social responsibility; stakeholder management; business ethics fundamentals; personal and organizational ethics; global business ethics; consumer ethics.
issues; and, employee ethics issues. The class will combine text material with analysis of case studies.

Course Requirements:
1. Two Exams. Exams will cover all class materials assigned.
2. Group Case Presentations. You will each be part of a case presentation group that will lead class discussion and present the analysis of one case from the book during the term. Your overheads and class handouts will be your deliverable
3. Weekly Current Topic. Each week during the semester, five students will be assigned to find an article covering a business or event that reflects the content we are covering in the course and forward it electronically to all class mates. They will provide a brief overview of the issues at stake and select, analyze and present an ethical issue faced by a business today. The presentation materials, handouts and references will serve as your deliverable.
4. Class Participation. Understanding ethical situations, forming ethical judgments, prioritizing ethical values, and implementing ethical judgments are not spectator sports. To fully grasp the difficult ethical situations business managers face, you must wrestle with them. Therefore, participation in classroom discussion is a crucial component of classroom success. If you are on the borderline, participation will determine whether you go up to the next grade or not.

Course Grading:
- Midterm Exam 35%
- Final Exam (cumulative) 35%
- Group case presentation 20%
- Individual Current Topic 10%

Attendance Policy:
"Students are expected to attend class regularly. A student who incurs an excessive number of absences may be withdrawn from a class at the discretion of the professor." UGA Undergraduate Bulletin, 2000-2001, p.40. [This action may be
taken once the student misses three classes. It may occur sooner if absences are in the first few weeks of class.

**Classroom Etiquette:**
Please arrive to class on time. Late arrivals are disruptive to your fellow classmates and to the instructor. **Please turn your cell phones off before you enter the classroom.** Stay focused on the content, the instructor and your classmates who have the floor. We will conduct ourselves in a professional manner in an atmosphere of mutual respect.

**Academic Honesty Policy:**
“The University of Georgia seeks to promote and ensure academic honesty and personal integrity among students and other members of the University community. A policy on academic honesty (and procedural guidelines for adjudication of alleged violations of academic honesty) has been developed to serve these goals. Academic honesty means performing all academic work without cheating, lying, tampering, stealing, receiving assistance from any other person or using any source of information that is not common knowledge (unless that assistance or use is authorized by the person responsible for supervising that academic work or fairly attributed to the source of assistance or information).

Specific regulations governing student academic conduct are contained in the policy manual…A Culture of Honesty, and these should be read to avoid any misunderstanding. All members of the academic community are responsible for knowing the policy and procedures on academic honesty. The policy manual has been made available to students and faculty through deans and department heads to assure understanding of the academic honesty system and its proper functioning.

Students and faculty who suspect that an act of academic dishonesty has taken place should contact the Office of the Senior Vice President for Academic Affairs and Provost, 204 Old College, (706) 542-0432…” Source UGA Undergraduate Bulletin, 2000-2001, pp. 37-38
**Class Syllabus:**
The course syllabus provides a general plan for the course. If changes to the syllabus or course expectations are considered necessary or appropriate, the change will be announced in class. Students are responsible for all announcements made in class.

**Missed Exam Policy:**
In the event of an excused missed exam, you will be given a slightly different exam, to include short-answer questions, as well as multiple choice questions. For an unexcused absence of an exam, a make-up may or may not be given at my discretion. Written medical excuses will be required for missed exams.

**Late Assignments:**
Late assignments will be subject to a loss of a letter grade (10 points) for each day, or fraction of a day, an assignment is late.

**Other Student Responsibilities:**
Students are responsible for all material covered and announcements made during each class. If you miss a class, contact a fellow class member and get the assignment before coming to the next class. Please use e-mail for routine questions.

**Course Outline:**
Listed below is a tentative outline of the subject matter, reading assignments, group presentations and exam dates. Dates may change due to class size, outside speaker availability, weather and other variables beyond the instructor’s control. A minimum of one weeks notice will be given to any material change in the outline below.

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