

FINA 4150 SECTION 00-598
Investment & Portfolio Management (SMIF)
Terry College of Business
University of Georgia
Spring 2008

Professor: Chris Stivers

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Course Web Site: <http://terry.blackboard.com>
I will regularly publish announcements and other course materials on this site. Students should check it frequently.

Office Hours: Wednesday 3:30 – 4:30 PM, Thursday 10:00- 11:00 AM, and by appointment.

Classroom: Caldwell 306

Class time: Tuesday, 3:30 – 5:00 PM

Course Description: This is a course in portfolio management and security analysis. Emphasis is on risk, return, valuation of securities, portfolio theory, and investment performance analysis. Students will research stocks and manage a stock portfolio. Enrollment requires the permission of the department. Entrance is competitive with an application process.

Text: *Essentials of Investments*, Sixth Edition, by Bodie, Kane, and Marcus, 2007, McGraw-Hill Irwin Publishers.

Recommended: The Wall Street Journal will be referenced regularly. During the term, you will also be asked to read related articles from other sources.

Related Courses: Ideally, students either will have already had FINA 3000 (Financial Management), or will be taking FINA 3000 concurrently. SMIF students should also take FINA 4310 (Survey of Investments) as soon as practical.

Course Outline: A tentative list of specific topics appear on the attached course outline. While we may deviate from this schedule, it provides the basic structure for the course. I reserve the right to deviate from this schedule at my discretion depending upon class progress. I will provide a revised list of assignments if such deviations are substantial.

Homework:

Stock Analysis: The primary homework will be the stock analysis and associated presentations, to be completed by each team.

Supplemental Readings: Additional articles will be assigned for reading from current periodicals or journals. We will discuss these articles and they may provide material for the exam/quizzes. These readings will be announced in class and on the course web page.

Projects. I anticipate the following projects, which will be sector group work with groups of 4 to 5 students:

(1) The first project will be an investment game where each group will have a mock-portfolio to manage. The trading will be web-based. Details will follow. Counts for 10 % of the course grade. Note that there is a small fee from the company that administers the trading game. The fee should be about \$9 per person.

(2) Evaluation of several different portfolios, given a return history.

(3) End of year review and recommendation for summer for SMIF stocks.

Details to follow for these projects.

Class Attendance and Participation: Classroom attendance and participation is a fundamental part of this course. expected and will result in a much better course for you and your fellow students. Each student is expected to be prepared for class and to contribute to class discussions.

Absences: It is your responsibility to contact me **in advance** if your absence will affect your ability to meet any of the course requirements **on time**.

Leaving class early: I realize there may be legitimate reasons for you to leave class early. However, please be considerate and let me know **prior to class starting** that you must leave early.

Final Exam/Final Project: The final examination/final project is planned for Tuesday, May 6, 2008, at 3:30 to 6:30 PM in accordance with the official university schedule.

Exam Re-grading: I will, of course, correct any obvious errors that my grader or I makes. However, on matters of debate the following policy applies: You should prepare a brief written memo to me explaining why you think you deserve more points on a particular problem or question and then deliver the memo and exam back to me. I will then review this problem and the entire exam to evaluate whether you deserve additional points.

Grade Determination: Final grade assignments will depend upon your overall performance and will be determined as objectively as possible based on the following weights.

Final Exam/ Final Course Project	30 %
Team Work	30 %
Class Participation	10 %
Projects	30 %

The grade breakdown will be based on the following: A: 90-100; B: 80-89; C: 70-79; D: 60-69; and F: <60. Plusses and minuses will be awarded for course averages at the extreme values of these distributions, at approximately +/-1.5 pts. I may elect to slightly relax these breakdowns, at my discretion, after the final course numeric scores are determined but I will not make them more stringent.

Academic Honesty: All academic work must meet the standard contains in the university's "A Culture of Honesty." All students are responsibility to inform themselves about those standard before performing any academic work. Students will comply to the following guideline: "I will be academically honest in all of my academic work and will not tolerate academic dishonesty of others."

Changes to syllabus: The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary. If the revisions are substantial, I will publish a revised syllabus to keep the class fully informed. Since this is the first meeting for this second semester for this course, revision to the syllabus are highly likely.

TENTATIVE CLASS SCHEDULE

Date	Topic	Text/Readings
Jan. 8	Review Portfolio/Market Overview	N/A
Jan. 15	Review Portfolio / Return Anomalies	Chapter 19
Jan. 22	Stock Pitches / Return Anomalies	Chapter 19
Jan. 29	Stock Pitches / Hedge Funds	Chapter 4, TBD
Feb. 5	Stock Pitches/ Hedge Funds	Chapter 4, TBD
Feb. 12	Stock Pitches/ PE and Price-to-Book ratios	TBD
Feb. 19	Stock Pitches/ PE and Price-to-Book ratios	TBD
Feb. 26	Stock Pitches/ Price-to-sales ratio and dividend yield	TBD
Mar. 4	Stock Pitches/ Other Security Selection topics	TBD
Mar. 10-14	Spring Break	
Mar. 18	Stock Pitches/ Portfolio Evaluation topics	Chapters 17, 18, 21
Mar. 25	Stock Pitches/ Portfolio Evaluation topics	Chapters 17, 18, 21
Apr. 1	Stock Pitches/ Portfolio Evaluation topics	Chapters 17, 18, 21
Apr. 8	Stock Pitches/ Current Issues	TBD
Apr. 15	Stock Pitches/ Current issues	TBD
Apr. 22	Portfolio Review/ Wrapup	TBD
May 6	Final Exam/Final Project	3:30 – 6:30 PM