MGMT 5440 – Business Ethics
Fall 2007

Dr. Ann K. Buchholtz
Terry College of Business
Brooks 409

409 Brooks Hall--UGA
706.542.9465
abuchholtz@terry.uga.edu

Course Prerequisite:  MGMT 3000 – Mgmt of Organizations & Individuals


Course Description: This course is designed to investigate the broad spectrum of business ethics issues that managers face today. Included among the topics explored are: corporate social responsibility; stakeholder management; business ethics fundamentals; personal and organizational ethics; global business ethics; consumer ethics issues; and, employee ethics issues. The class will combine text material with analysis of case studies.

Course Activities:

- Two Exams. Exams will cover all class materials assigned. The final exam is cumulative.
- Group Case Presentations. You will each be part of a case presentation group that will lead class discussion and present the analysis of one case from the book during the term. Your overheads and class handouts will be your deliverable.
- Group Current Topic. At the end of the semester, each group will join with another group to select, analyze and present an ethical issue faced by a business today. The presentation materials, handouts and references will serve as your deliverable.
- Personal Ethical Challenge. I will ask you each to describe an ethical challenge that you or someone you know faced at work. After describing the challenge in depth, you will analyze it using the concepts you learned in the class. This 10 page paper is due on December 5.
- Class Participation. Understanding ethical situations, forming ethical judgments, prioritizing ethical values, and implementing ethical judgments are not spectator sports. To fully grasp the difficult ethical situations business managers face, you must wrestle with them. Therefore, participation in classroom discussion is a crucial component of classroom success. If you are on the borderline, participation will determine whether you go up to the next grade or not.
Course Grading:

- Midterm Exam 30%
- Final Exam (cumulative) 40%
- Group case presentation 10%
- Group Current Topic 10%
- Personal Ethical Challenge 10%

The above syllabus is the plan for the course. Changes may be made and announced when necessary.

CLASS SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Chapter(s)</th>
</tr>
</thead>
</table>
| August 21     | Chapter 1  
Betaseron (Case 29)               |
| August 28     | Chapters 2 & 3  
Wal-Mart (Cases 1 and 31)          |
| September 5   | Chapter 6  
Group 1: Phantom Expenses (Case 10)  
Group 2: Little Enough Or Too Much? (Case 28) |
| September 12  | Chapter 7  
Group 3: To Hire Or Not To Hire (Case 7)  
Group 4: Family Business (Case 11) |
| September 19  | Chapters 8 & 9  
Group 5: This Little Piggy (Case 13)  
Group 6: Something’s Rotten in Hondo (Case 15) |
| September 26  | Group Day                                      |
| October 3     | Midterm Exam  
Current issue topic is due before the exam. |
| October 10    | Chapters 12 & 13 (Consumers)  
Group 7: DTC: The Pill Pushing Debate (Case 20)  
Group 8: The Coffee Spill Heard ‘Round the World (Case 25) |
| October 17    | Chapters 15 & 16 (Community and Employees)  
Group 9: Something’s Rotten in Hondo (Case 15)  
Group 10: Head vs. Heart (Case 30) |
| October 24    | Chapters 17 & 18 (Employees and Discrimination)  
Group 11: Violence in the Workplace (Case 34)  
Group 12: The Case of Peter Oiler (Case 36) |
| October 31    | Turning Gears Simulation               |
| November 7    | Turning Gears Discussion and Review     |
| November 14   | Current Issues Presentations (Groups 1&2, 3&4, 5&6) |
| November 21   | No class held (Thanksgiving Break)      |
| November 28   | Current Issues Presentations (Groups 7&8, 9&10, 11&12) |
| December 5    | Chapter 19 & Review  
Personal Ethics Paper Due at beginning of class |
| December 10   | Final Exam (7-10 PM) - Note: If you are taking MSIT 3000 please contact your professor to arrange a time to take the MSIT exam. |
GROUP PROJECT CONTRIBUTION

PEER EVALUATION

Please evaluate each member of your team (INCLUDING yourself) on a 1-100 scale in terms of their individual contribution to your team this semester with a 1 equating to “Who is this, I’ve never heard of them!” to a 100 being someone who easily met or surpassed your expectations and was a great contributor. It is allowed, and indeed quite possible, for you to give 100 to each person in your group if everyone provided a more-or-less equal and valuable contribution. Please put the members of your original team first and then list the members of the team you joined for the current issue project.

Please give this to me by the beginning of our last class (December 5).

YOUR NAME: ________________________________________________

<table>
<thead>
<tr>
<th>Team Members</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>_____</td>
</tr>
<tr>
<td>2.</td>
<td>_____</td>
</tr>
<tr>
<td>3.</td>
<td>_____</td>
</tr>
<tr>
<td>4.</td>
<td>_____</td>
</tr>
<tr>
<td>5.</td>
<td>_____</td>
</tr>
<tr>
<td>6.</td>
<td>_____</td>
</tr>
<tr>
<td>7.</td>
<td>_____</td>
</tr>
<tr>
<td>8.</td>
<td>_____</td>
</tr>
<tr>
<td>9.</td>
<td>_____</td>
</tr>
<tr>
<td>10.</td>
<td>_____</td>
</tr>
<tr>
<td>11.</td>
<td>_____</td>
</tr>
<tr>
<td>12.</td>
<td>____</td>
</tr>
</tbody>
</table>