

**TERRY COLLEGE OF BUSINESS/UGA GRIFFIN CAMPUS
GENERAL BUSINESS (BBA) CURRICULUM**

TERRY COLLEGE CORE CURRICULUM REQUIREMENTS

Area A - Essential Skills (9 hours)

ENGL 1101 English Composition I (Grade of C or better is required) _____

ENGL 1102 English Composition II (Average of 2.0 or better is required for both courses) _____

*Mathematics (MATH 1113 Precalculus Mathematics) _____

**BBA degree requirement course MATH 1113 is preferred in Area A. It must be taken as an Arts and Sciences Elective if not satisfied as part of Area A of the Core Curriculum.*

Area B - Institutional Options (4-5 hours)

Electives _____

Area C - Humanities/Fine Arts (6 hours)

Humanities/Fine Arts Elective _____

Humanities/Fine Arts Elective _____

*(SPCM 1100 Introduction to Public Speaking or SPCM 1500 Introduction to Interpersonal Communication)

**BBA degree requirement course SPCM 1100 or SPCM 1500 is preferred in Area C. It must be taken as an Arts and Sciences Elective if not satisfied as part of Area C of the Core Curriculum.*

Area D (10-11 hours)

Science

Lab Science course (4 hours) _____

Science course (3-4 hours) _____

Mathematics and Technology _____

*Mathematics (MATH 2200 or 2250, 4 hours, Analytic Geometry and Calculus)

**BBA degree requirement course MATH 2200 or 2250 is preferred in Area D. It must be taken as an Arts and Sciences Elective if not satisfied as part of Area D of the Core Curriculum.*

Area E - Social Sciences (12 hours)

Social Science Elective _____

Social Science Elective _____

Social Science Elective _____

Social Science Elective _____

**BBA degree requirement course ECON 2200 (Economic Development of the US) or ECON 2100 (Economics of Environmental Quality) is preferred in Area E. It must be taken as an Arts and Sciences Elective if not satisfied as part of Area E of the Core Curriculum. ECON 2105 and 2106 are prerequisites to ECON 2200 and ECON 2100.*

Area F - Related to the Major (18 hours)

ACCT 2101 Principles of Accounting I _____

ACCT 2102 Principles of Accounting II (prerequisite: ACCT 2101) _____

ECON 2105 Principles of Macroeconomics _____

ECON 2106 Principles of Microeconomics _____

LEGL 2700 Legal and Regulatory Environment of Business _____

MIST 2090 Introduction to Information Systems in Business _____

Total of 60 Academic Hours Required in Core Areas A-F

***BBA degree requirement courses indicated as "preferred" must be taken as an Arts and Sciences Elective, if not satisfied as part of Area A-E of the Core Curriculum.**

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TERRY COLLEGE UPPER DIVISION REQUIREMENTS

Upper Division Business Core (12 hours)

(Prerequisites: ACCT 2101 and MIST 2090)

FINA 3000 Financial Management

MSIT 3000 Statistical Analysis for Business I or STAT 3000 Elementary Statistics

MGMT 3000 Management of Organizations and Individuals

MARK 3000 Principles of Marketing

General Electives (12 hours)

Four 3-hour courses required: Choose from 4000-level or above business courses outside the major and/or 3000-level or above courses outside Terry.

Major Required Courses (21 hours)

Choose seven business courses 4000-level or above from the following, with no more than three courses from any one business prefix: ACCT, ECON, FINA, LEGL, MARK, MGMT, REAL, RMIN. All major courses must be completed with a grade of "C" (2.0) or better.

NOTE: In the Major Required Area and General Electives Area combined, choose no more than five courses, 4000-level or above, from any one business prefix.

Arts and Sciences Electives (15 hours)

Five courses in Arts and Sciences Electives (1000-level or above courses taught through the Franklin College of Arts and Sciences.

Required for a BBA Degree:

20 Lower Division Core Curriculum Courses (60 hours)

20 Upper Division and Major Courses (60 hours)

Physical Education (1 hour)

Total Required for a BBA - 121 Semester Hours

Terry College-wide Requirements:

_____ Terry College Residency: 30 hours of Terry coursework

_____ MATH 2200 or 2250, SPCM 1100 or SPCM 1500 or SPCM 2300 and ECON 2100 or ECON 2200

_____ 2.0 grade point average in Terry College courses

University-wide Requirements:

_____ American and Georgia History Exam

_____ Federal Constitution Exam

_____ Georgia Constitution Exam

_____ Regents' Exam

_____ Environmental Literacy Requirement

_____ Cultural Diversity Requirement

_____ Physical Education - one hour

_____ UGA Residency: 45 of last 60 semester hours

_____ 2.0 University of Georgia cumulative average for graduation certification